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## **Patterson Peddie Consulting Offers A Range of Professional Consultancy Services to the International Aquaculture Industry**

In today's financial environment it is essential that fish farmers have easy access to specialist knowledge and skills to facilitate maximum efficiency in the management of their businesses. Against this backdrop Patterson Peddie Consulting offers an extensive range of services to the international aquaculture industry.

"We have identified a gap in the market for a comprehensive consultancy service offering technical, business management and marketing services from one location at an affordable price", said Dr Scott Peddie, Senior Partner at Patterson Peddie Consulting. "Many aquaculture businesses do not have the resources to directly employ expertise in many of the areas we focus on", Scott continued. "Take our fish health economics service for example. It is imperative that farmers have the financial tools available to optimise the fish health management decision-making process. By putting disease prevention and management at the centre of the business planning process, we aim to help producers optimise returns and reduce costs where possible", added Scott.

Other services offered include production planning, feasibility studies, investment appraisals and marketing planning and research. Although based in the UK, many of the company's professional services can be delivered remotely via the internet. For more comprehensive information and contact details, please visit [www.pattersonpeddie.com](http://www.pattersonpeddie.com).